



ANNA NOVOZHYLOVA

PRODUCT WRITER | UX WRITER | LOCALIZATION SPECIALIST

I have 19 years of commercial writing experience, including 14+ years of UX writing and 7+ years as a Product Writer in international SaaS companies.
I also taught UX Writing at Kyiv Academy of Media Arts.

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[LinkedIn](#)

[August 2026 – present](#)

Fresha

Ukrainian Language Coordinator (part-time)

[March 2022 – present](#)

Kahoot!

Ukrainian Localization Editor, Translator, Content Creator (part-time)

[March 2019 – June 2026](#)

Wix

Localization Manager at Payments by Wix / POS, Ukrainian Product Writer

- Owned Ukrainian UX copy
 - Managed localization of Payments by Wix across 34 languages
 - Collaborated with PMs, designers, and developers
 - Led localization QA for Ukrainian and multilingual releases
 - Collaborated with external vendors
 - Created language guidelines/glossaries
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[2021 – 2023](#)

International IT client of Hogarth Worldwide

Ukrainian Product Localization Editor

HARD SKILLS

UX Writing, Content Design, Localization QA, Proofreading, AI-assisted workflows, Figma, Project management tools (Jira, Monday), CAT tools, TMS (Smartling, Crowdin), AI tools (LLMs, Codex, Cursor, Claude).

PREVIOUS EXPERIENCE

2016 – 2021

Spiilka Design Bureau

UX Writer (part-time)

- UX copy for Diia and Planeta Kino apps, Bank Vostok website
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2014 – 2019

Kyiv Academy of Media Arts (KAMA)

Lecturer: "Texts for Interfaces" and "UX Writing"

2011 – 2018

AIMBULANCE

Digital Marketing Agency

Senior Copywriter

- Campaigns and UX copy for Pepsi, MasterCard, Unilever, Silpo, WOG, etc.
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2010 – 2011

Brainberry

Digital Agency

Copywriter

2007 – 2010

ViDi Group

Automotive

Copywriter

2006 – 2007

KP Media

Journalist at "Afisha" Magazine

Editor-in-Chief at "Afisha Kharkiv" Magazine

EDUCATION

2001 – 2006

Kyiv National University of Technologies and Design

Master of Management